



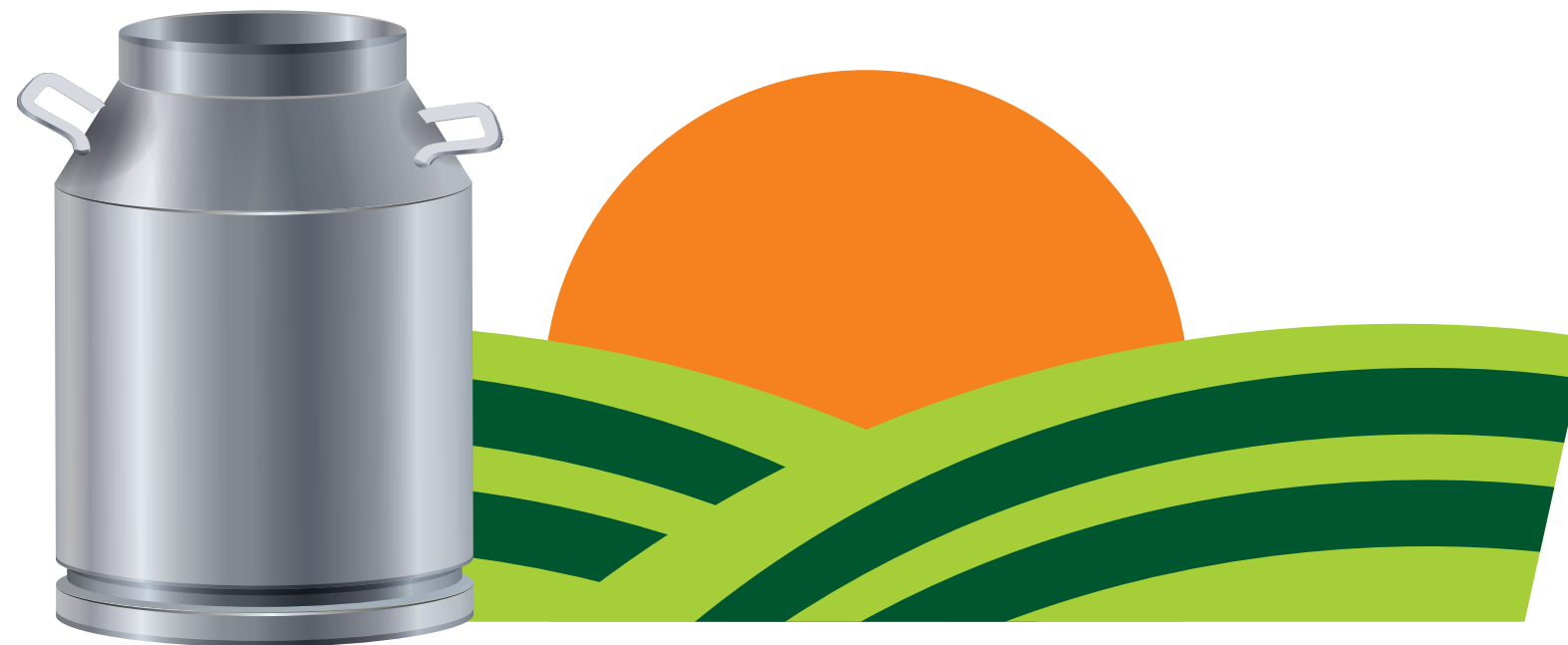
Project Title: Ghaswala Dairy Fresh

Easiest Identity that depicts the business of dairy farming - Milk Can

Milk can has played a major role in GDF's journey, In switching over to entirely new identity we thought of their existing customers and presence of brand in their mind since years and continued to transform the logo into new identity with the same imagination in customers thought. Furthermore, GDF's business expansion into Bakery, Indian Sweets, Namkeen, Confectionery and more.



Idea here is to show farm fresh milk splash and the sun following punctuality and quality from many decades
Making it a versatile brand identity that caters in several segments of milk, milk products and food.









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