



Project Title: The Seize Branding

## Seize the Essence of luxury



- The primary shape of the logo is designed to resemble a high-end perfume bottle.
- This immediately communicates the product category to viewers, setting expectations for a premium, luxurious experience.
- The bottle shape can evoke elegance, sophistication, and a sense of exclusivity, aligning with the brand's identity.
- The embedded "S" could also symbolize the idea of seizing the moment or capturing a sense of allure and elegance, which are qualities often associated with high-end perfumes.



## Logo on Black Background





DIGITAL EYES  
BRANDING - SOCIAL MEDIA - PUBLIC RELATIONS



THE  
SEIZE  
PERFUME



DIGITAL EYES  
BRANDING - SOCIAL MEDIA - PUBLIC RELATIONS



**DIGITAL EYES**  
BRANDING - SOCIAL MEDIA - PUBLIC RELATIONS



DIGITAL EYES  
BRANDING - SOCIAL MEDIA - PUBLIC RELATIONS



**DIGITAL EYES**  
BRANDING - SOCIAL MEDIA - PUBLIC RELATIONS



## Other Implementations & Thoughts we have worked with....



This designs are more general & referred designs  
which were not implemented further for your logo implementation...