

Project Title: Weshopaholic

A type of logo that has its initials or an object in negative form itself inside the main logo subject is known as a Negative Space logo

So here taking "WE" from the name we created a unique shape that depicts W & E in two different boxes.







Gift box with unique pattern creating "W" in negative space

Gift box has unique symmetric design with "E" in negative space

The comic styled fonts & unique pattern creating extra ordinary impact on people's mind to remember the gifting brand WeShopaholic









- logo can be easily printed in single color
- lowers stationery cost & looks elegant



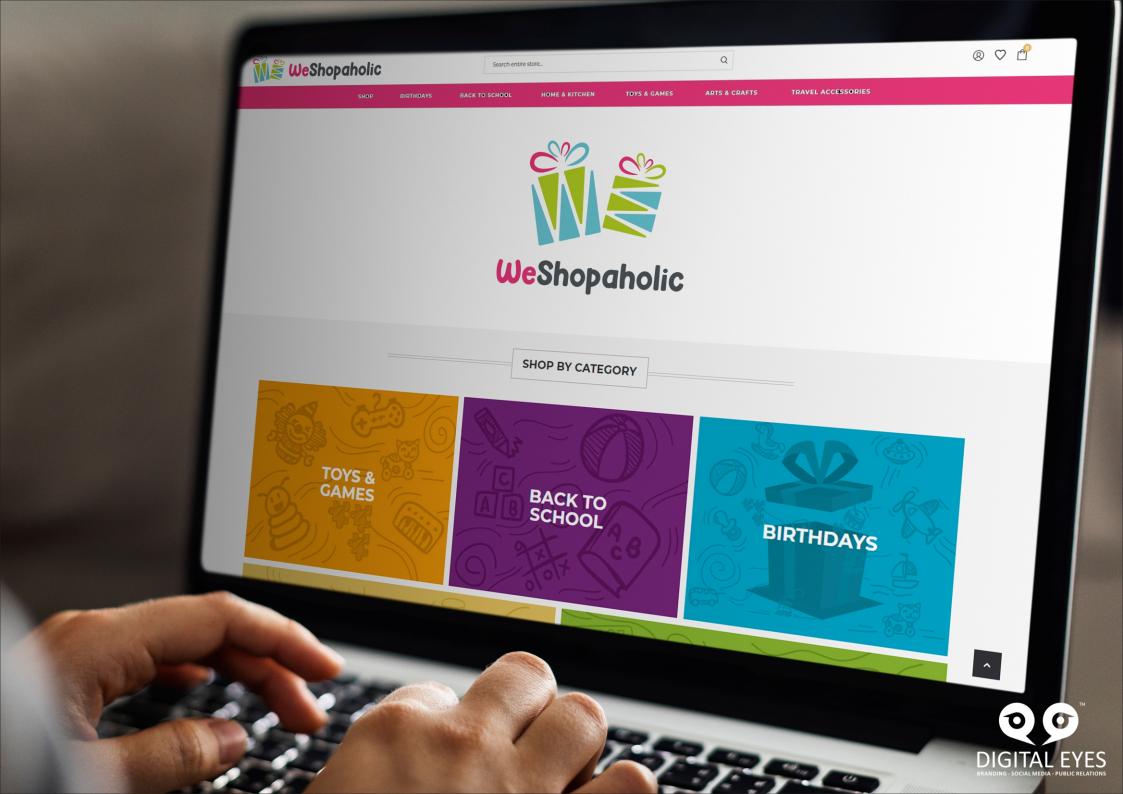
- Mockup showcasing the use of logo on different layouts





## - Mockup showcasing the use of logo on different layouts





## - Mockup showcasing the use of logo on different layouts





## - Color Trials for logo









