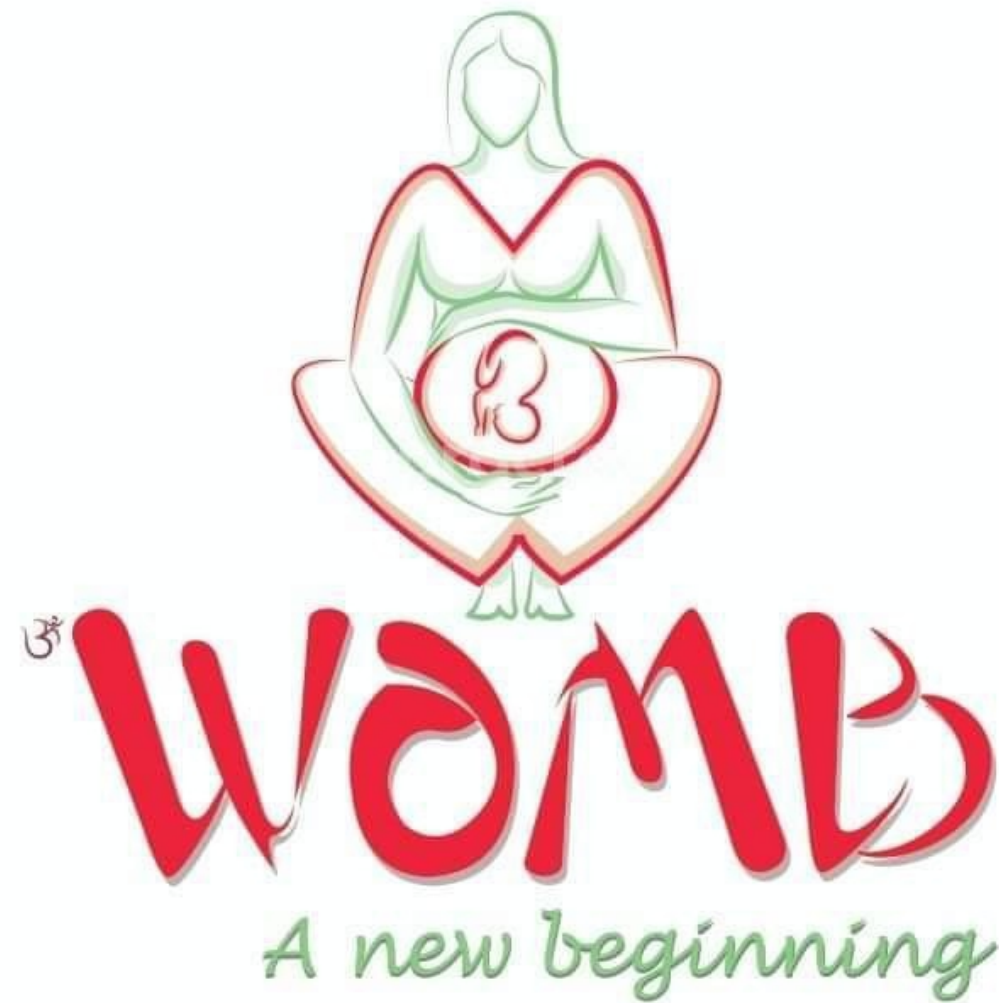




Project Title: Womb Branding

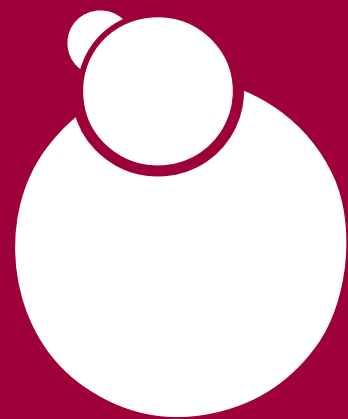


Shortlisted this logo from the trials conducted, we bring to you a concept, that is most relevant and minimal to explain the brand

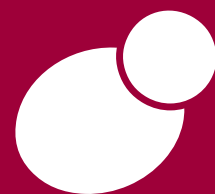
For a woman, conceiving is one of the best feeling which makes her a mother during a child's birth. Rebranding for Womb we had a clear picture to make it minimal. An easily recognizable brand logo and remember Dr. Wankhede's brand.

Using the story, we sketched a logo that shows the feeling of being mother - consider mother playing with child or breast feeding is the first thought any one individual would have seeing the new brand identity.

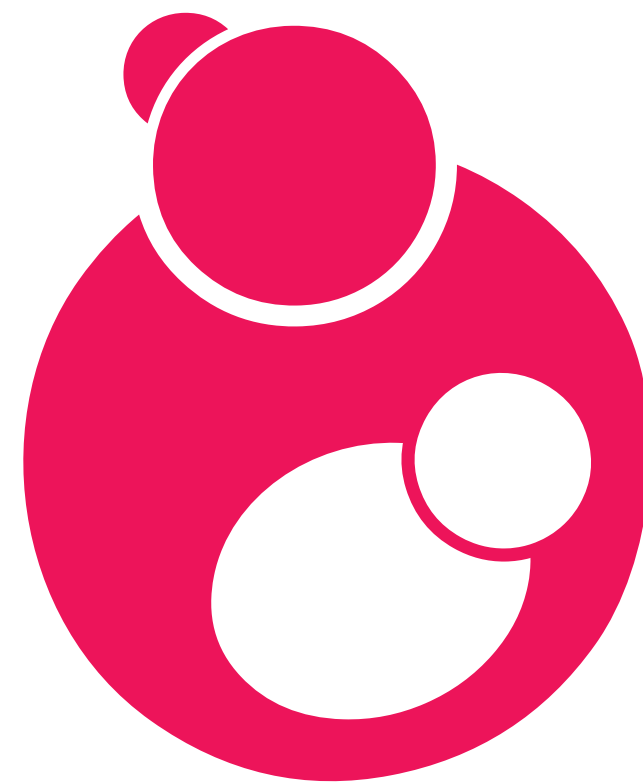




**Mother**  
(Fat Circle represents  
recent pregnancy delivery)



**Child**







DIGITAL EYES  
BRANDING - SOCIAL MEDIA - PUBLIC RELATIONS





**WOMB**  
— IVF & FERTILITY CENTRE —





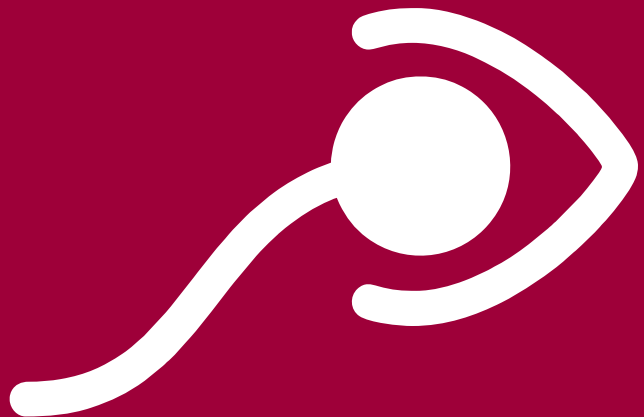
BEST  
FEELING





# PARK RIGHT!

Awaiting for your feedback!  
We hope we were upto your expectations...



Some of the trials conducted seemed more common and were not implemented further for your unique presentation.







# Let's Get More Familiar

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